

GENERAL TERMS AND CONDITIONS OF SALE

Excellence In Motion - October 2026 Edition

Article 1. Purpose and scope

These General Terms and Conditions of Sale (hereinafter the “GTCS”) are intended to define the terms and conditions for the online sale of “advanced” or “start” packages (hereinafter the “Package”) for the Excellence In Motion 2026 event (hereinafter the “Event”), which will take place from 12 to 14 October 2026 at the Centre International de Deauville.

Any Package order placed online on the website www.excellenceinmotion-partners.com (hereinafter the “Website”) implies full and unconditional acceptance of these GTCS by the professional Partner (hereinafter the “Partner”).

Article 2. Description of the exhibition spaces sold

2.1. Advanced Package

This Package includes an exhibition space of 10 m² (floor marking), two named access badges, a furniture kit (1 counter, 2 stools, 1 waste bin), a 3 kW electrical connection, an area for making brochures available in the Eqwal Documentation Area, participation in the Monday evening “Partners’ Evening” (2 people), Tuesday lunch, participation in the Tuesday evening “Gala Dinner” (2 people, non-extendable), Wednesday lunch, to which options may be added (Article 2.3).

This information, together with these GTCS, is provided in a clear and comprehensible manner before any order is placed. The Organizer reserves the right to modify the general layout of the trade show (floor plan, circulation areas, etc.) for technical or organizational reasons, provided that the agreed service is not substantially altered.

Spaces are allocated by the Organizer at random and according to the date on which the order is received. In general, the Organizer will endeavor to take into account the wishes expressed by the Partner (sector, proximity to entrances, etc.), without this constituting an obligation to achieve a specific result. A change of space imposed by technical or safety constraints shall not give rise to any compensation, provided that the allocated space has an equivalent surface area and comparable visibility.

2.2. Start Package

This Package includes a table and a chair in the “Lab” area, one named access badge, a 3 kW electrical connection, an area for making brochures available, participation in the Monday evening “Partners’ Evening” (1 person), Tuesday and Wednesday lunches, to which options may be added (Article 2.3).

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2.3. Additional options

In addition to the Package, the following additional options may be purchased by the Partner:

- Additional badge: €550 excl. VAT/badge (access to the exhibition area, Partners' Evening, Tuesday and Wednesday lunches).
- Hosting a workshop: €1,200 excl. VAT, 55-minute slot, capacity of 40 participants, subject to prior approval of the topic by the Organizer; reserved for partners who have booked a stand (not available separately).
- Additional furniture: kits and individual items according to the brochure price list (Kit B, Kit C, display stand, TV, individual furniture, additional electrical connection).
- Accommodation: rooms at preferential rates at the YOU Deauville hotel, subject to availability.

Article 3. Registration procedures and online ordering

Registration takes place in several steps:

- Account creation and identification

The Partner creates an account on the Website by providing the required information (identity, contact details, VAT number where applicable, etc.). The Partner is responsible for the accuracy of the information provided.

- Offer and acceptance

The brochure posted online by the Organizer contains the essential elements of the offer (features, prices, terms and conditions of sale) and expresses the Organizer's intention to enter into a contract. The order is placed via the booking module, by selecting the Package and validating the basket.

Before final confirmation, an order summary enables the Partner to check the details and total price, correct any errors and review the GTCS. The order becomes firm and final after:

- validation of the summary;
- acceptance of the GTCS by ticking the checkbox;
- payment of the price in accordance with the terms set out in Article 4;
- display of a confirmation message and sending of a confirmation email.

- Validation

The order is confirmed only upon receipt of payment; a paid invoice is then available in the partner area.

- **Changes**

The Partner may add services or options at any time from their partner area; a new purchase order and an additional invoice will then be issued.

Article 4. Prices and payment terms

4.1. Prices

The price of the Package is stated in euros excluding VAT.

The applicable price is the price in force on the date of the order. The Organizer may change the rates at any time, but the Package will be invoiced on the basis of the rates in force at the time the order is validated.

4.2. Payment terms

Payment is made online by bank card or bank transfer via a secure solution.

Any late payment shall, without prior formal notice, result in the application of late-payment interest and any compensation provided for by law in business-to-business relations, as well as suspension of the performance of the services (no access to the space, no stand assembly, etc.), without prejudice to any other action.

Article 5. Cancellation, postponement or modification of the Event

Unless otherwise specified, the Organizer reserves the right to cancel, postpone or modify the Event for any reason beyond its control, without incurring liability, subject to applicable legal provisions.

5.1. Cancellation by the Partner

Any cancellation of participation by the Partner must be notified in writing (email or registered letter).

The following amounts shall be retained by the Organizer as a penalty, as a percentage of the total amount of the order excluding VAT:

- cancellation more than six (6) months before the date of the Event: 10% of the total price excluding VAT;
- cancellation between six (6) months and one (1) month before the date of the Event: 30% of the total price excluding VAT;
- cancellation less than thirty (30) days before the date of the Event: 70% of the price excluding VAT.

In all cases, any amounts retained by the Organizer shall be contractual compensation intended to compensate for the loss resulting from late cancellation (difficulty in re-letting the stand, costs already incurred, etc.).

5.2. Postponement or cancellation of the Event by the Organizer

(a) Postponement of the Event

In the event that the Event is postponed to later dates, the Organizer shall offer:

- either maintaining the Package booking for the new dates;
- or, if the Partner refuses the notified postponement within a reasonable period, termination of the contract and reimbursement of the amounts already paid.

(b) Cancellation of the Event

In the event of cancellation of the Event due to a force majeure event within the meaning of Article 1218 of the French Civil Code, preventing the Organizer from performing its service, the contract shall be automatically terminated.

In this case, the Organizer shall refund the Partner the full price paid.

If the cancellation results from a fault on the part of the Organizer or from an event that does not meet the criteria for force majeure, the same reimbursement rules shall apply.

5.3. Program changes

The Organizer reserves the right to modify the program of activities without this giving rise to any compensation, provided that the purpose of the event is not substantially altered.

Article 6. Partner's obligations

The Partner undertakes to:

- provide accurate and up-to-date information when registering;
- comply with the site's internal regulations and all safety instructions;
- comply with the assembly and dismantling schedules for the exhibition spaces;
- use the allocated space in accordance with its intended purpose (presentation of products/services relating to the Event's sector); and
- not assign, sublet or share its space, nor grant its use to any third party, even free of charge.

Article 7. Insurance and liability

7.1. Insurance

Each Partner undertakes to take out, before the Event, the necessary insurance policies, in particular civil liability insurance covering bodily injury, property damage and consequential losses caused to third parties throughout the duration of the Event (assembly, event period, dismantling). The Organizer may request, before the Event, an up-to-date insurance certificate.

7.2. Liability of the Organizer and the Partner

(a) Liability of the Organizer

The Organizer shall be liable for direct and certain damage caused to the Partner by the improper performance of its contractual obligations, provided that the Partner proves the breach and the causal link. The Organizer shall not be held liable for:

- losses or theft occurring in the exhibition space, except in the event of proven fault on its part;
- indirect damage (loss of turnover, loss of opportunity, damage to reputation, etc.);
- damage resulting from a breach by the Partner of its own obligations (non-compliant installation, failure to comply with safety instructions, etc.).

(b) Liability of the Partner

The Partner is liable for damage caused by the Partner or its employees/delegates to the site, installations, rented or provided equipment and third parties. The Partner shall indemnify the Organizer against any third-party claim or action relating to such damage.

Article 8. Intellectual property and communication

The Partner authorizes the Organizer to use, for institutional communication purposes related to the Event, photographs and videos taken during the Event in which its exhibition space, representatives or staff may appear.

Workshops hosted by the Partner may be recorded, translated and broadcast on the Eqwal Education platform, exclusively for employees of the Eqwal group (internal use only).

Article 9. Force majeure

The Organizer shall not be held liable for non-performance or delay in the performance of its obligations resulting from a force majeure event, as defined by applicable law and case law. A force majeure event is any event meeting the legal criteria (an event beyond the control of the party concerned, unforeseeable at the time the contract was entered into and whose effects cannot be avoided by appropriate measures), and preventing the performance of its obligations. The party invoking force majeure shall inform the other party as soon as possible, by any written means, describing the event and its consequences for the performance of the contract. If the impediment is temporary, performance of the obligations shall be suspended for the duration of the event, unless the delay justifies termination of the contract. If the impediment is permanent, the contract shall be automatically terminated.

Article 10. Protection of personal data

Personal data that may be collected via the forms on the Website is intended exclusively for the organization of the “Excellence in Motion” event led by Eqwal Group.

In accordance with the regulations (GDPR and the French “Data Protection Act”), users have the right to access, rectify, erase, restrict and object to the processing of their data, as well as the right to data portability. This right may be exercised by contacting: excellenceinmotion@eqwalgroup.com

The data may also be retained for the period necessary for the purpose of collection and in compliance with statutory retention obligations.

Article 11. Governing law and competent jurisdiction

These GTCS are governed by French law.

In the event of a dispute between professionals relating to the formation, performance or termination of the GTCS, exclusive jurisdiction is granted to the courts within the jurisdiction of Toulouse, even in the event of multiple defendants or third-party proceedings.