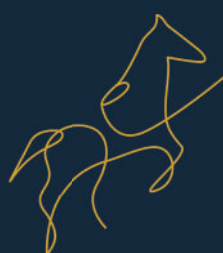


**PARTICIPATION BROCHURE**

*Partners- Exhibitors*



**EXCELLENCE**  
*in motion*

— Let's progress to the best together. —

**2026 EDITION**

*October 12, 13 & 14, 2026*

**DEAUVILLE, FRANCE**

# EXCELLENCE IN MOTION

2026 Edition

*Deauville, France*





<b>EDITORIAL</b> – Jean-Pierre Mahé, CEO of Eqwal	p 04
<b>CONVENTION CENTER</b> – The Deauville International Centre	p 05
<b>EXCELLENCE IN MOTION 2026</b> – Why Become a Partner?	p 06
<b>ORGANIZATION</b> – Practical Information	p 07
<b>EXHIBITION</b> – The Advanced Package	p 08
<b>EXHIBITION</b> – The Start Package	p 09
<b>OPTIONS</b> – Additional Badges	p 10
<b>OPTIONS</b> – Host Your Own Workshop	p 11
<b>OPTIONS</b> – Booth Furniture	p 12
<b>ACCOMMODATION</b> – Your Hotel in Deauville	p 13
<b>EVENING EVENTS</b> – The Partners’ Night, The Grand Prix Night	p 14
<b>You’re Going to Fall in Love with Deauville</b>	p 15
<b>Your Dedicated Contact</b>	p 16



# EDITORIAL



**Jean-Pierre Mahé**

**CEO of Eqwal**

*Dear Partners*

From October 12 to 14, 2026, Eqwal will host the 3<sup>rd</sup> edition of Excellence In Motion in Deauville, France. After the enthusiasm of Puy du Fou in 2023 and the exceptional momentum of Cannes in 2025, this event will take on a new dimension and establish itself as an unmissable gathering for our sector.

We expect 700 Eqwal participants, nearly 100 exhibition stands, and more than 300 partners from around the world. With around twenty nationalities represented through our Patient Care networks and our brands, this edition will bring together our entire ecosystem around a common ambition: to advance orthopedics and improve patients' quality of life.

Taking part in this edition means joining an international community driven by the same mission. It is also a unique opportunity to expand your connections, strengthen your visibility, and showcase your solutions in an exceptional setting.

In Deauville, we will build together a milestone event, shaped by innovation, collaboration, and exchange. I warmly invite you to be part of it and to help make this edition truly unforgettable.

**Jean-Pierre Mahé**  
**CEO of Eqwal**

# THE DEAUVILLE INTERNATIONAL CENTER

## Convention Center

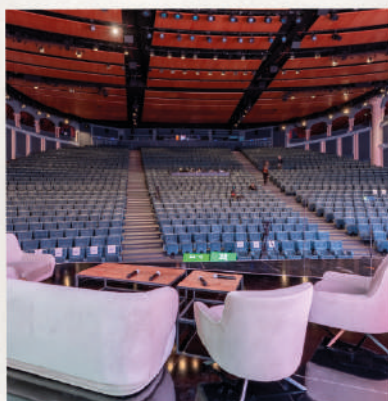
The Palais des Congrès welcomes us for the 3rd edition of Excellence In Motion. Ideally located just steps from the beach and Deauville's famous boardwalk, the Deauville Convention Center offers an exceptional setting, 18,000 m<sup>2</sup> of space perfectly suited to our event.

### THE ADDRESS

THE DEAUVILLE  
INTERNATIONAL CENTER  
1 RUE LUCIEN BARRIÈRE,  
14800 DEAUVILLE

#### Its outstanding advantages :

- ✓ All the dedicated areas needed for every key moment
- ✓ State-of-the-art technical equipment
- ✓ Premium-quality facilities
- ✓ Walking distance from your hotels
- ✓ Located in the very heart of Deauville
- ✓ Just a few meters from the beach



Plenary auditorium



Exhibition halls



Workshop rooms

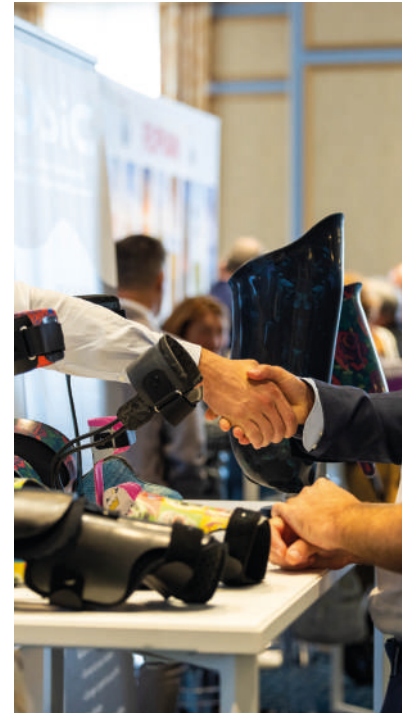
# Excellence In Motion: why become *a partner*

INNOVATION  
TRAINING  
CONNECTION

Each year, Eqwal brings together its teams and healthcare professionals from the orthopedics field for a unique event where expertise meets conviviality. Three days dedicated to learning, sharing, innovation, and unforgettable moments together.

50 <b>SWITZERLAND</b>	50 <b>NETHERLANDS</b>	130 <b>USA</b>	80 <b>BELGIUM</b>
220 <b>FRANCE</b>	20 <b>DENMARK</b>	80 <b>UK</b>	10 <b>NEW ZEALAND</b>
20 <b>GERMANY</b>	50 <b>ITALY</b>	10 <b>CANADA</b>	and around ten new nationalities

Experts in orthotics and prosthetics, medical equipment, rehabilitation, mobility aids, podo-orthotics, podiatry, orthopedic footwear, medical compression, breast prostheses, as well as stoma and incontinence management, **all take part in Excellence In Motion.**



## HOW TO PARTICIPATE



[www.excellenceinmotion-partners.com](http://www.excellenceinmotion-partners.com)

### 1. Online Form

Go to the registration form page on the website. Enter your contact details, logistical requirements, and select your participation options.

### 2. Purchase Order

Once your information has been completed and validated, a purchase order will be generated. Payment details (bank transfer or credit card) will be provided.

### 3. Validation

Your registration will be confirmed upon receipt of payment. A paid invoice will then be available in your partner space.

### 4. Modifications

You can add items or options at any time from your partner space. A new purchase order and an additional invoice will then be issued.



# ORGANISATION

## PROGRAM

SUNDAY 10/11/26	MONDAY 10/12/26	TUESDAY 10/13/26	WEDNESDAY 10/14/26
	<b>From 8:00AM</b> SETUP Exact setup times will be communicated at a later date.	<b>8:30AM</b> EXHIBITION + Workshops At the Convention Center	<b>9:00AM</b> EXHIBITION + Workshops + Closing plenary At the Convention Center
	<b>NOON</b> LUNCH To be managed by you	<b>NOON</b> LUNCH At the Convention Center- included	<b>NOON</b> LUNCH At the Convention Center- included
<b>5:00 - 8:00PM</b> SETUP Exact setup times will be communicated at a later date.	<b>6:00PM</b> OPENING PLENARY Opening of the Exhibition Halls At the Convention Center	<b>PM</b> EXHIBITION + Workshops At the Convention Center	<b>PM</b> DISMANTLING Exact booth dismantling times will be communicated at a later date.
<b>NIGHT</b> DINNER To be managed by you	<b>7:00 PM</b> THE PARTNERS' NIGHT At the Convention Center- included	<b>NIGHT</b> GALA DINNER At the PIC- included Advanced package	

The schedule is subject to change.

## LOGISTICS

### Do you have materials or supplies to send to the Convention Center?

Please note that all shipments must go through the designated logistics provider.  
(No direct deliveries will be accepted by the Convention Center.)

The logistics provider will be your single point of contact for:

- ✓ Shipping your materials before the event
- ✓ Receiving your packages on-site
- ✓ Storing empty boxes on-site during the event
- ✓ Re-shipping your materials after the convention
- ✓ Invoicing for this service

The contact details of the logistics provider will be shared with you at a later date.

### If you are bringing your own materials

You are welcome to bring your materials yourself on the setup day.

A designated delivery area will be available on-site and indicated in the logistical information provided before the event. However, please note that empty boxes cannot be stored on-site during the congress.

PARTENAIRES-EXPOSANTS

eqb

# EXHIBITION



PACKAGE

## ADVANCED

**5 850 € HT\***

Surface: 5 x 2 meters

Maximum height of stand elements: 3.5 m

External stand builders are not allowed – stands must remain open (no partitions).  
Your stand location will be communicated to you a few weeks before the event.

### What your Advanced Package includes:

- ✓ A 10 m<sup>2</sup> exhibition space floor marking only
- ✓ Two access badges (for two named participants)
- ✓ A furniture kit: 1 counter, 2 stools, 1 small waste bin
- ✓ One 3 kW electrical connection
- ✓ A display area for your brochures in the Eqwal Media Library
- ✓ Participation in the "Partners' Night" on Monday evening (for two people)  
*(To include an additional guest for this evening, please add an extra badge to your registration.)*
- ✓ Tuesday lunch (served in the exhibition halls)
- ✓ Participation in the "Gala Dinner" on Tuesday evening (for two people)  
*(Limited to two people per partner company – additional seats cannot be booked.)*
- ✓ Wednesday lunch (served in the exhibition halls)

### I'm setting up my stand !

- ⊗ Co-exhibition *(maximum of 2 co-exhibitors per 10m<sup>2</sup>)*
- ⊗ One corner
- ⊗ Additional 10m<sup>2</sup>: bare surface, without furniture, badges, or additional electricity

*(Rate to be added to the participation fee)*

**300 € HT\*** / co-exhibitor

**280 € HT\*** / corner

**2 600 € HT\*** / 10m<sup>2</sup>

\* excl. VAT



PARTENAIRES-EXPOSANTS

e.b

# EXHIBITION



PACKAGE

## START

**2 000 € HT\***

Table + 1 Chair format in the **"Lab"** area

**The Lab** is a space dedicated to start-ups and accessible innovation. It is reserved for start-ups, small businesses, and project owners with limited budgets who wish to showcase their innovative solutions in a format that emphasizes experimentation and close interaction.

### What your Start Package includes:

- ✓ One table and one chair in the Lab exhibition area (your location will be confirmed before the event)
- ✓ One access badge (for one named participant)
- ✓ One 3 kW electrical connection
- ✓ A display area for your brochures in the Eqwal Media Library
- ✓ Participation in the "Partners' Night" on Monday evening (for one person)  
(To include an additional guest for this evening, please add an extra badge to your registration.)
- ✓ Tuesday lunch (served in the exhibition halls)
- ✓ Wednesday lunch (served in the exhibition halls)

✗ No participation in the Tuesday Gala Dinner – not available for purchase.

### I'm setting up my stand !

- ✗ Co-exhibition (maximum of 2 co-exhibitors per table)
- ✗ One corner

(Rate to be added to the participation fee)

**150 € HT\*** / co-exhibitor  
**140 € HT\*** / corner

\* excl. VAT



# OPTIONS

e.

## Additional badges

Each partner-exhibitor may purchase **additional named badges.**

A badge grants access to the Exhibition area for the entire duration of the Congress and includes participation in the "Partners' Night" on Monday evening, as well as Tuesday and Wednesday lunches. Please note that the badge does not include access to the Gala Dinner.

*Available for Start and Advanced packages*

**550 € HT\* / badge**  
\*excl. VAT

e.

## ABOUT VAT

Prices are shown excluding tax. 20% VAT will be applied at the time of payment. All specific VAT regulations will be displayed directly on the website.



Host your own  
**workshop** during  
the event.

**Showcase your products to small groups of 40 participants (registered in advance to attend your workshop) in a dedicated, fully equipped space.**

**Duration:** 55 minutes (including setup time)

The topic of your session must be submitted to the organizers for prior approval. Speakers must be registered for the congress as partner-exhibitors. Workshops cannot be booked independently — a stand reservation is required.

## Workshops






*Available for Start and Advanced packages*

### **I'm Hosting a Workshop**

1 200 € HT\*

Workshop slots are available on Tuesday (morning and afternoon) and Wednesday (morning only).

#### **What a workshop includes:**

-  A theatre-style room setup – capacity for 40 participants
-  Screen and sound system
-  Simultaneous translation into English or French, depending on the presentation language (headsets provided)
-  Recording of the workshop and translation
-  Broadcast of the workshop on the Eqwal Education platform, accessible to all Eqwal employees (3,000 people)

*(This content is for internal use only within the Eqwal Group.)*



PARTENAIRES-EXPOSANTS

**OPTIONS**

## Stand furniture

**Furniture available in convenient "kits" for greater practicality.**

⊗ Kit A: 1 counter, 2 high stools <i>(kit included in the Advanced package)</i>	320 € HT*
⊗ Kit B: 1 cocktail table, 2 high stools	280 € HT*
⊗ Kit C: 1 low table, 2 lounge chairs	310 € HT*

**Individual furniture items available to meet specific needs**

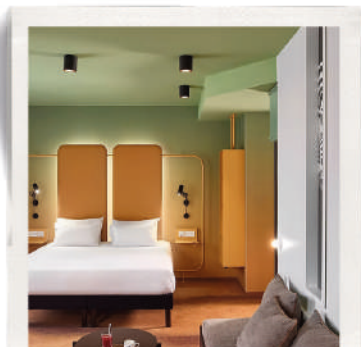
⊗ 1 brochure holder	110 € HT*
⊗ 1 shelving unit	220 € HT*
⊗ 1 43-inch TV on stand	850 € HT*
⊗ 1 high stool	70 € HT*
⊗ 1 standard chair	60 € HT*
⊗ 1 standard table	90 € HT*
⊗ 1 additional 3 kW electrical connection	200 € HT*

### Setup

All furniture (included and additional) will be installed directly on your stand.



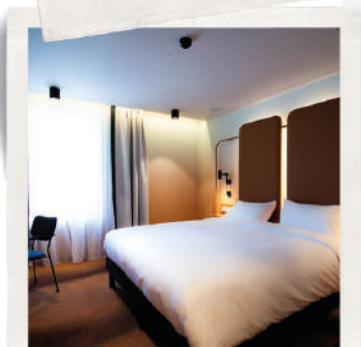
# ACCOMMODATION



Hotel You are



Bien arrivé à Deauville !



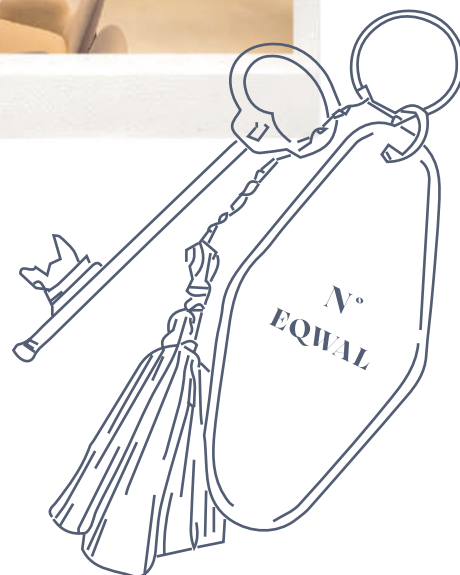
12/10/26

## The hotel: « You Deauville »

1 Rue Désiré Le Hoc, 14800 Deauville

We offer you the opportunity to book rooms at the **YOU Deauville** Hotel at preferential rates. This 4-star establishment, located in the heart of Deauville, will charm you with its warm, creative, and hybrid atmosphere — the perfect setting for your stay.

- \* Comfortable, stylish rooms
- \* Modern amenities with high-speed Wi-Fi
- \* Ideal location: just 200 m from the Deauville Convention Center (only a 2–3 minute walk), close to the beach and shops
- \* Open living spaces: bar, 24-hour reception, work and relaxation areas, 90 m² fitness room
- \* Buffet breakfast and evening cocktail bar



### STANDARD ROOMS

Single Room (with breakfast)

180 € HT\*

### SUPERIOR ROOMS

Single Room (with breakfast)

210 € HT\*

Twin Room (with breakfast)

230 € HT\*

### SUITES

Single Room (with breakfast)

240 € HT\*

Twin Room (with breakfast)

260 € HT\*

\* Rate per night, excluding VAT and city tax.

Negotiated rate, subject to room availability.

Reservations can only be made through the Excellence In Motion exhibitor platform.

PARTENAIRES - EXPOSANTS



# PARTIES



## EVENING 01

### THE PARTNERS' NIGHT

*the new moment*



#### In the Exhibition area

This year, experience the new major highlight at the heart of the Exhibition area: an exclusive Evening Event dedicated to conviviality and innovation. Far from traditional exhibition evenings, this themed evening event will immerse participants and exhibitors in the unique charm and atmosphere of Deauville.

**At the center of this immersive experience, you'll have the opportunity to welcome numerous participants to your stand and enjoy a special moment of exchange.**

*Included in the Start and Advanced packages.*



#### At the International Equestrian Center

This year, get ready for an exceptional evening: The Grand Prix Night, the gala dinner that blends Deauville's equestrian prestige with international elegance. In the majestic setting of the arena, equestrian artistry meets culinary excellence for a night where emotion takes center stage. Between artistic performances, refined flavors, and the Awards Ceremony, this evening celebrates the men and women who drive Equal forward with passion and boldness.

**A truly exceptional event, a symbol of excellence and togetherness, that will close the convention on a spectacular and inspiring note.**

*Included in the Advanced Package.  
Individual purchases not available.*



## EVENING 02

### THE GRAND PRIX NIGHT

*gala dinner*



BIENVENUE EN FRANCE

DEAUVILLE



#### MILD WEATHER

Between 8 and 15°C, a refreshing sea breeze that awakens the senses.



#### SEASIDE

Colorful umbrellas, wooden boardwalks, and seashells



#### EQUESTRIAN SPIRIT

Horseback rides and elegance on the racecourses



#### ATMOSPHERE

Chic, elegant, tranquil, with a touch of retro charm



Located on the Côte Fleurie, just two hours from Paris, Deauville is one of France's most iconic seaside destinations. With its colorful umbrellas, famous wooden boardwalk, and refined atmosphere, the city perfectly embodies French elegance, charm, and conviviality.

**Deauville is the ideal setting for an exceptional edition, inspired by a spirit of sharing and excellence.**

*you're going to fall in love  
with Deauville*



# YOUR DEDICATED CONTACT

A QUESTION OR NEED TO TALK?



Philippine Gregot-Tricoire

**[registration-eim@eqwalgroupp.com](mailto:registration-eim@eqwalgroupp.com)**

A question, a doubt, or a specific need?  
**Philippine is here to help.**

She'll be by your side throughout your participation, ensuring your experience is smooth, simple, and enjoyable.



eqwal.  
*Caring for all*

eqwal

SEE YOU IN DEAUVILLE

[www.excellenceinmotion-partners.com](http://www.excellenceinmotion-partners.com)